

The Estuate Edge

Estuate is a global technology services company, headquartered in Sunnyvale, California. Our focus is two-fold:

- Providing high-value IBM and Oracle **application implementation and management** services to enterprise clients.
- Providing expert **software product development** services to software companies

Estuate Solutions

- We are IBM's go-to partner for IBM® Optim Solutions implementation across the entire product family of IBM Optim products for custom applications, Oracle E-Business Suite, PeopleSoft, Siebel and JD Edwards.
- Estuate is also IBM's leading partner for Oracle-to-DB2 migrations. We have both Oracle and DB2 expertise; in fact, we created and managed Oracle's Migration Competency Center for many years.
- We have expertise on distributive platforms and IBM mainframes.
- We work closely with IBM account teams to meet our mutual clients' EDM needs.

We recognize that our clients' success is our success, and we offer an unmatched track record of IBM Optim successes that our clients use to improve productivity, control data volumes, manage cost and reduce data exposure risk. In addition, we are very proud to be IBM Optim's Development Partner for building Oracle EBS, Siebel, PeopleSoft and JD Edwards Access Definitions. We also build complementary Optim Access Definitions for other leading Oracle-based applications, including Oracle i-flex, Retek, Agile Software, GLog, Portal Software, Treasury Services and others.

Market Opportunity We target enterprise and general business (GB) markets, with resell in North America and India, across industries.

Estuate's IBM Optim Service Offerings

Enterprise applications and databases do not just help in running the business - they are your business. And every year, they grow in size and complexity, making them harder to manage. Uncontrolled data growth threatens application performance and service level agreements, increases maintenance costs, and exposes enterprises to legal liability for data privacy and security. Enterprise data management (EDM) focuses on the creation of accurate, consistent and transparent data content and is concerned with how the content is integrated into business applications.

IBM® Optim™ Solutions are enterprise data management products that address the critical issues of data growth management, data privacy compliance, test data management, e-discovery, and application upgrades, migrations and retirements.

Estuate is IBM's go-to partner for IBM Optim Solutions implementation across the entire product family, and we work closely with IBM account teams to meet our mutual clients EDM needs. We have successfully implemented IBM Optim Solutions for numerous clients. We specialize in IBM Optim for Oracle E-Business Suite, PeopleSoft and Siebel, as well as for custom-developed applications.

IBM® Optim™ Data Growth Solution Services

Unmanaged data growth can negatively impact application performance and strain financial and technical resources, jeopardizing the completion of business-critical processes on schedule. We apply our clients' functional requirements, data retention regulations, application logic and validation rules to IBM Optim's Data Growth Solution. to control our clients' unmanaged data growth at the source..

Archiving can be automated to execute at specific times by using any third-party job scheduler or within IBM Optim itself.

IBM® Optim™ Decommissioning Solution Services

Decommissioning is the practice of retiring a system, application, database or platform from service, while retaining access to business-critical data. By decommissioning these systems and applications, companies can optimize their portfolios, reduce cost and risk. We have executed IBM Optim decommissioning projects for several clients with earlier versions of Oracle E- Business Suite running on various hardware platforms. This process enables application migration from a high-cost operating platform to a lower-cost platform, reducing hardware, maintenance and upgrade costs.

IBM® Optim™ Test Data Management Solution Services

Managing test data proactively using the IBM Optim Test Data Management Solution helps deliver faster time-to-market, reduced development costs and provide higher quality for both package and custom enterprise applications. We implement test data management solutions for our clients using IBM Optim to effectively reduce the cost and overhead of test data management by subsetting production data for test purposes. This helps in eliminating expensive cloning processes, and at the same time enables realistic, right-sized test databases to validate test results for our clients.

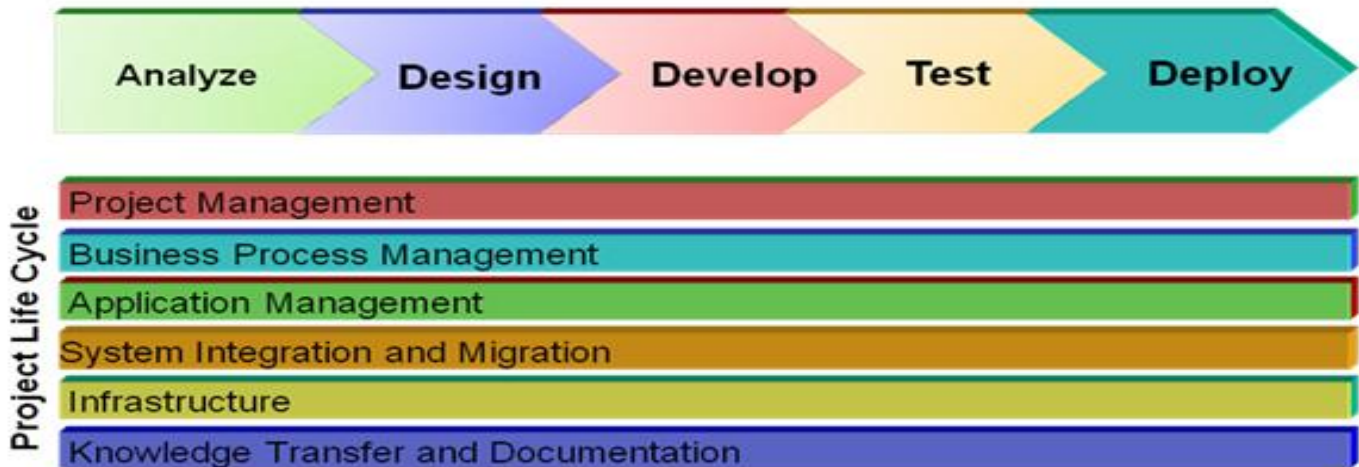
IBM® Optim™ Data Privacy Solution Services

By masking personal information, the IBM Optim Data Privacy Solution protects the privacy and security of confidential customer data, and ensures compliance with local, state, national, international and industry-based privacy regulations. We implement the IBM Optim Data Privacy Solution for our clients by masking and transforming the sensitive data in their applications.

The Optim™ Implementation Methodology

The IBM Optim™ Implementation Methodology was developed with best practices, based on our experience with archiving solutions, test data management strategies and database technology. Hence, customers are assured of a timely, dependable and supported solution for the life of their Archive and Test Data Management Solution investment that they can use to improve productivity, control data volumes, manage cost and reduce data exposure risk. The Optim™ Implementation Methodology is built to support implementation of IBM's Optim™ technology and utilizes Estuate Consulting Services to deploy the software solution as turnkey solution within customer organizations.

Our proven Optim Implementation Methodology addresses the full system life cycle



Some of our 50+ Optim Clients:



TheStandard®



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