

The future of digital enterprises lies in Application Software

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Highlights

- Why modern businesses need application software?
 - To simplify business processes
 - Automate redundant activities
 - Stay ahead in the competition
- Application Software: Choose your type
 - Application suite
 - Enterprise suite
 - Infrastructure software
 - · Information worker software
 - Content management software
- Estuate's top application software offerings
 - Salesforce
 - Zuora
 - Oracle
 - SAP

Application Software: Benefit for modern businesses

Gone are the days when business processes were time taking and mostly blue-collar. In the recent years, technology has advanced incredibly, enhancing business speed, accuracy and efficiency. Modern enterprises have access to tons of readily available technology solutions and application software which simplify, automate and improve business processes and offer them a cutting edge.

Enterprise software applications are end-user packaged solutions with multiple features designed and developed to help businesses achieve departmental goals effectively and enhance productivity.

Types of Application Software

Application software is broadly categorized based on property and use rights, coding language used and the purpose of the software. Applications are also categorized based on the business niche or departments they're designed for.

Application Suite

An application suite is a collection of computer programs of related functionalities, sold as a package solution to help specific teams or departments optimize their activities.

Enterprise Software

Enterprise applications are software solutions designed to meet the requirements of an organization rather than a single user or a team. Such software is often available as a suite of customizable programs and requires specialist capabilities to operate and use.

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Infrastructure Software

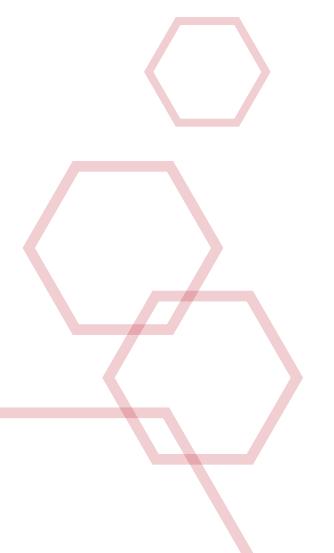
Infrastructure software is a set of support applications designed to ensure effective and efficient execution of business processes. Some common infrastructure applications are databases, email servers, and systems for managing networks and security.

(i) Information Worker Software

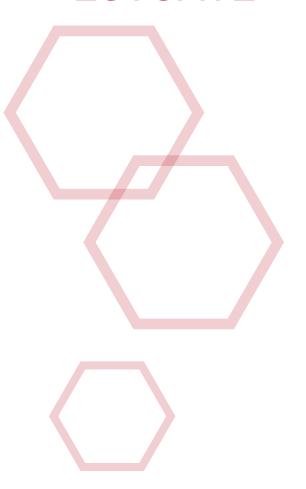
Information worker software is designed to help individual members of a team create and manage project related information effectively. It is mostly used by workforce driven industries like financial services, high-tech, healthcare, pharmaceuticals, and media.

Content Management Software

A CMS is a set of tools and applications that helps enterprises create, edit, publish and manage digital content.



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Estuate's Top Application & Technology Offerings

Estuate understands the importance of implementing the right technology for businesses operating in a modern and dynamic paradigm and offers a range of innovative application solutions, blending the leading technology with business goals.

Salesforce

Estuate hosts a Salesforce Center of Excellence and offers a range of consulting, implementation and support services including Salesforce product development, testing, quality assurance, Salesforce integration, custom enhancements, administration and more.

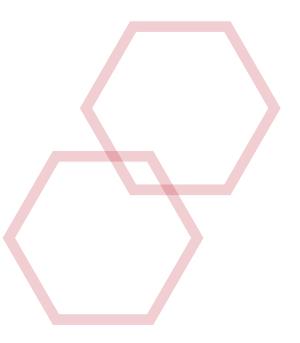
Zuora

Estuate is Zuora's most trusted implementation partner in helping subscription based businesses streamline their business processes. Estuate's subscription management services include automated billings, payment optimization, reporting and analytics and customized platform development.

Application Software Services Data Sheet

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Oracle

Technology if implemented right can take businesses to great heights. Estuate helps businesses thrive in the digital world with a range of technology modernization solutions powered by Oracle, including Oracle Cloud implementation, Business Intelligence, Application Integrations and other customizations.

SAP

From SAP advisory services, to implementations, integrations and upgrades, Estuate offers a range of SAP-powered solutions to help modern businesses gain a competitive edge with SAP's best quality software systems.

Estuate is an ISO certified software services company that helps businesses unlock their true potential in a digital world with innovative solutions. We specialize in leading-edge technology solutions in IoT, Artificial Intelligence and Digital Transformation. The practice areas that leverage these technologies are Product Engineering, Applications & Technology, Governance, Security, Risk & Compliance. We carry proven expertise across Healthcare, Hitech, Retail, Finance, Software and Insurance domains. Our services reflect extreme customer service and extraordinary results.



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