# Estuate's Business Intelligence Offerings

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## Highlights

⚙ **Business Intelligence:
A business essential?**
- Identifies critical business loopholes
- Provides meaningful insights
- Adds value to business information
- Improves decision making

💡 **What's an ideal BI solution?**
- Easy to use
- Trusted by users
- Affordable
- Customizable

𝔼 **Business Intelligence with Estuate**
- Strategic consulting
- Professional implementation
- World-class technology expertise

## Business Intelligence – Why all the buzz?

In this Information Age, data is the single most critical element that drives corporate decisions, impacts business operations and influences industry trends. Today, data is not just your biggest asset, but also your biggest challenge. Besides, in this world of outrageous competition, the best strategy to stand out is to utilize this abundant business information to its best.

Business Intelligence is a set of tools, technologies and strategies designed to visualize, analyze and present data efficiently, helping you gain actionable business insights and make intelligent, data-driven decisions.

Business Intelligence helps you identify critical business loopholes and problems that need to be addressed. It helps you improve business processes, make wiser choices and increase revenues. It is no more a technology buzzword, it is a business essential; something that adds value to your data and can take your business to greater heights.

## What to look for in a BI solution?

It is fairly obvious to get bamboozled for choice looking at the hundreds of Business Intelligence tools available in the market. What you must remember while picking one though is that a complete BI solution can is one that can provide you the many benefits of business intelligence in a single package.

However, there are certain primary factors that you must consider while investing in a business intelligence tool or vendor.
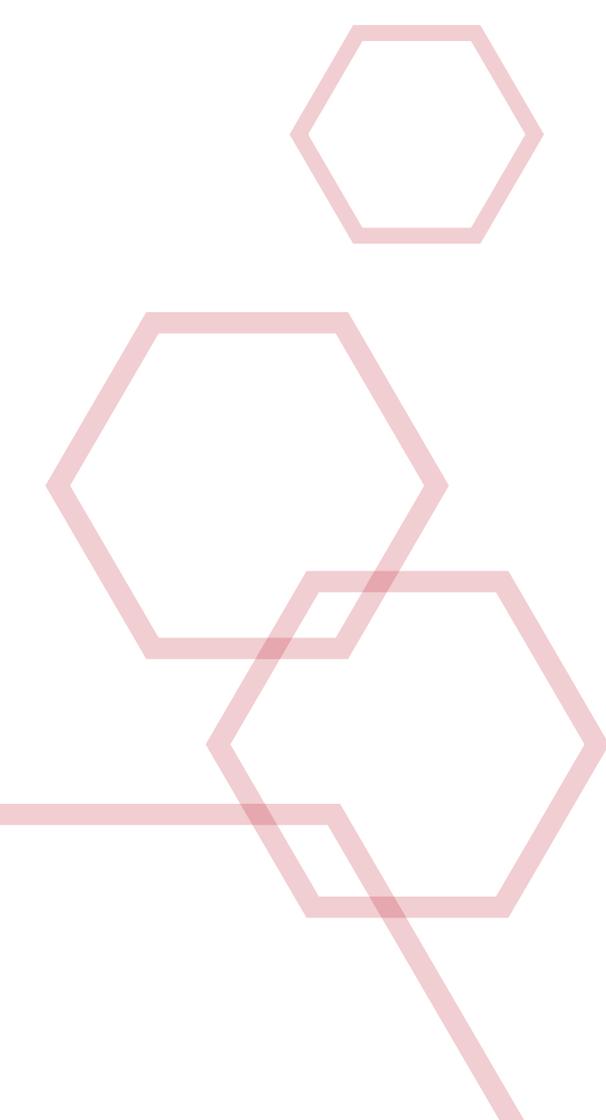
**Simplicity**    Some BI tools have complex frame works and might require the users to have some technical know-how of data languages such as Python, SQL, R, etc. Based on the technical understanding of your team, pick a tool that is easy to learn and use and can offer guided support if required.

**Visualization**  The way you present your business information to your management, employees, stakeholders and customers matters a lot. From graphical representations to real-time dashboards and reports, there are several ways in which BI insights can be visualized.

**Customization**  An ideal BI tool should be able to offer you not only basic business intelligence features, but should also be flexible enough to accommodate any custom enhancements and cater to your specific business requirements.

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**Customer Reviews**  The true credibility of a BI tool or service provider lies in what other customers say about it. Before you select a BI solution for your business, take a careful look at any previous work of the vendor in your industry and customer reviews and feedback.

**Value for Cost**  BI solutions are priced differently based on the technology used, features offered, scope of customization etc. The cost of an average BI tool ranges $600 to $7000 a year. There are several free BI solutions that run on open source platforms. Choose yours based on the size of your venture and the RoI expected.
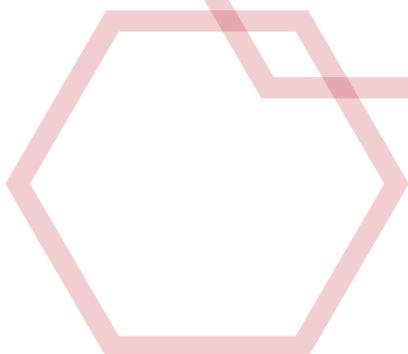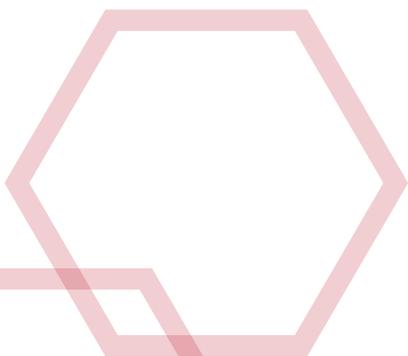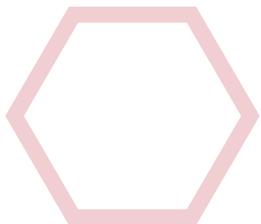
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## Kickstart your Business Intelligence with Estuate

Estuate's BI implementation services cover the various facets of Business Intelligence; data management, visualization, reporting and analytics of structured and unstructured data.

Estuate's expert teams follow the best BI practices and implement world-leading BI solutions to help you enhance performance and meet business goals effectively.

### SAP BusinessObjects
Smart, flexible and scalable, BusinessObjects is a complete business intelligence solution by SAP

### IBM Cognos
An innovative BI tool by IBM, Cognos helps you analyze complex big data and create custom data reports within minutes

### Oracle BI Suite
Oracle's BI Suite and range of analytics and visualization tools are an ideal BI package for all business types and sizes

### Incorta
From data loading to mapping and fast ETL processing, Incorta's BI solution is a perfect mix of data visualization, reporting and analytics

### QlikView
QlikView is an integrated data visualization and real-time reporting platform that simplifies big data for you and scales up your performance

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## The Estuate Advantage
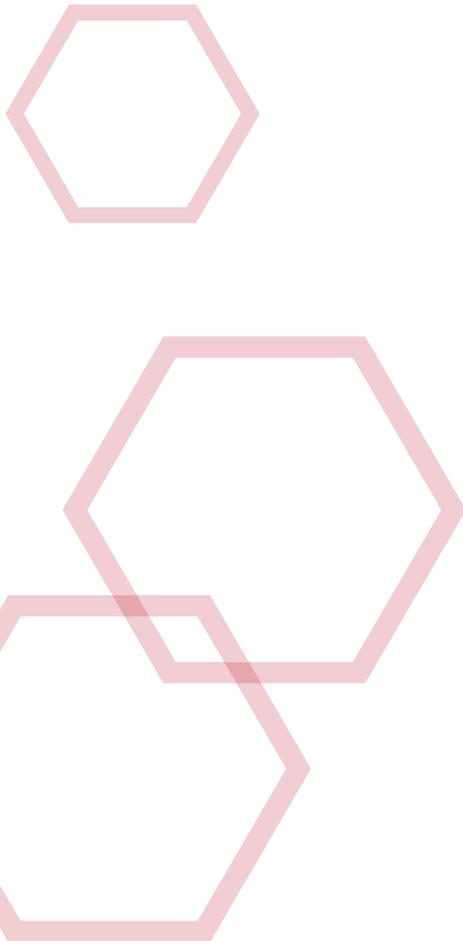
- BI strategy, architecture and implementation consulting
- Practical BI implementation planning based on business needs
- Business/Industry specific implementations and upgrades
- Web-based dashboard and portal development and deployment
- Mobile or tablet-based business intelligence solutions
- Integration with quality BI platforms and industry leading tools
- Rapid deployment approach and minimal risk factor

Estuate is an ISO certified software services company that helps businesses unlock their true potential in a digital world with innovative solutions. We specialize in leading-edge technology solutions in IoT, Artificial Intelligence and Digital Transformation. The practice areas that leverage these technologies are Product Engineering, Applications & Technology, Governance, Security, Risk & Compliance. We carry proven expertise across Healthcare, Hitech, Retail, Finance, Software and Insurance domains. Our services reflect extreme customer service and extraordinary results.

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