

## Estuate's IBM Optim Service Offerings

Enterprise applications and databases do not just help running the business - they are your business. Every year, they grow in size and complexity, making them harder to manage. Uncontrolled data growth threatens application performance and service level agreements, increases maintenance costs, and exposes enterprises to legal liability for data privacy and security. Enterprise data management (EDM) focuses on the creation of accurate, consistent, and transparent data content. It concerns itself with content integration into business applications.

**IBM® Optim™** Solutions are enterprise data management products that address critical issues of data growth management, data privacy compliance, test data management, e-discovery, and application upgrades, migrations and retirements.

Estuate is IBM's go-to partner for [IBM Optim Solutions](#) implementation across the entire product family. We work closely with IBM account teams to meet our mutual clients' EDM needs. We have successfully implemented IBM Optim Solutions for numerous clients. We specialize in IBM Optim for Oracle E-Business Suite, PeopleSoft and Siebel, as well as for custom-developed applications.

### **IBM® Optim™ Data Growth Solution Services**

Unmanaged data growth can negatively impact application performance and strain financial and technical resources, jeopardizing the on-schedule completion of business-critical processes. We apply our clients' functional requirements, data retention regulations, application logic and validation rules to [IBM Optim's Data Growth Solution](#) to control our clients' unmanaged data growth at the source.

We can automate archiving to execute at specific times by using any third-party job scheduler or within IBM Optim itself.

### **IBM® Optim™ Decommissioning Solution Services**

Decommissioning is the practice of retiring a system, application, database or platform from service, while retaining access to business-critical data. By decommissioning these systems and applications, companies can optimize their portfolios, and reduce cost and risk. We have executed [IBM Optim decommissioning](#) projects for several clients with earlier versions of Oracle E- Business Suite running on various hardware platforms. This process enables application migration from a high-cost operating platform to a lower-cost platform, reducing hardware maintenance and upgrade costs.

### **IBM® Optim™ Test Data Management Solution Services**

Managing test data proactively using the IBM Optim Test Data Management Solution helps deliver faster time-to-market, reduced development costs and provides higher quality test data for both package and custom enterprise applications. We implement test data management solutions for our clients using IBM Optim to effectively reduce the cost and overhead of test data management by subsetting production data for test purposes. This helps eliminate expensive cloning. At the same time it enables realistic, right-sized test databases to validate test results for our clients.

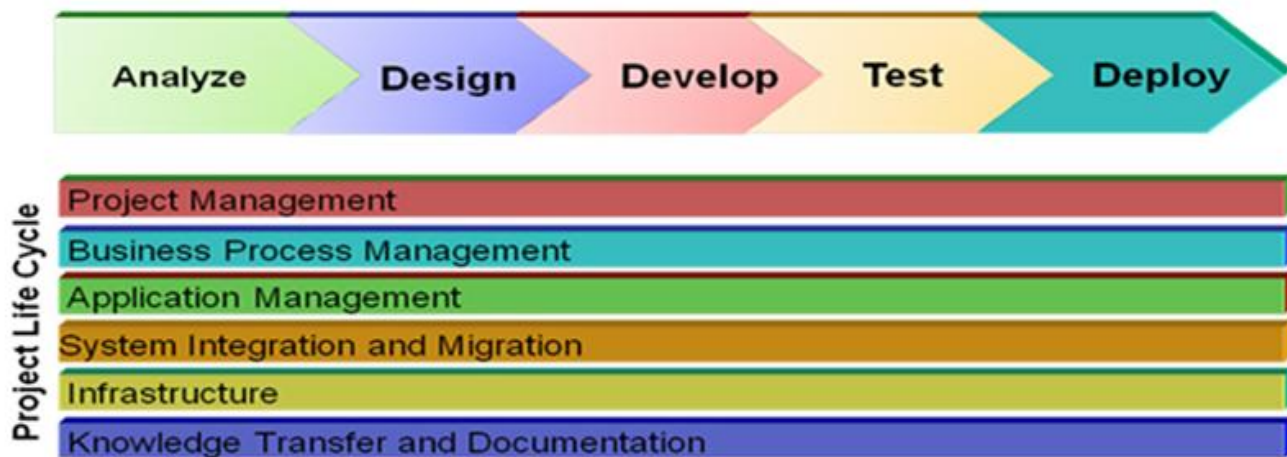
## IBM® Optim™ Data Privacy Solution Services

By masking personal information, the IBM Optim Data Privacy Solution protects the privacy and security of confidential customer data, and ensures compliance with local, state, national, international and industry-based privacy regulations. We implement the IBM OptimData Privacy Solution for our clients by masking and transforming the sensitive data in their applications.

## The Optim™ Implementation Methodology

The IBM Optim™ Implementation Methodology was developed with best practices, based on our experience with archiving solutions, test data management strategies and database technology. Customers are assured of a timely, dependable and supported solution for the life of their Archive and Test Data Management Solution. They can use this investment to improve productivity, control data volumes, manage cost and reduce data exposure risk. The Optim™ Implementation Methodology is built to support implementation of IBM's Optim™ technology and utilizes Estuate Consulting Services to deploy the software application as a turnkey solution within customer organizations.

### Our proven Optim Implementation Methodology addresses the full system life cycle



## Why Estuate?

Estuate is a global technology services company, headquartered in Sunnyvale, California, with additional offices in Canada, India and the UK. Estuate's key service offerings include [Oracle Services](#) and [IBM technology implementation, custom application and product engineering](#), as well as [business intelligence](#), [Big Data](#) and [software management](#). Estuate's dedicated teams help clients throughout the technology lifecycle by aiding during the planning phase as well as the post-deployment phase.

Estuate focuses on building deep relationships with enterprise software companies through product engineering, and providing implementation and custom application development services to customers. We help our clients

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strategize to get the most from their technology reduce total cost of ownership and streamline daily software management tasks so that their internal teams can focus on critical business objectives. This innovative strategy creates win-win relationships with software partners and clients across a wide range of industries.

### Some of our 50+ Clients:



### Key Partners:



Feel free to contact us for more info at [sales@estuate.com](mailto:sales@estuate.com), call us at 408.400.0680 or visit us at: [www.estuate.com](http://www.estuate.com)

Follow us at:    

#### United States

1183 Bordeaux Dr, Suite 22  
Sunnyvale, CA 94089  
USA  
Phone : +1 408-400-0680  
Fax : +1 408-400-0683

#### Canada

6083 A Yonge St, 2nd floor  
Toronto  
ON M2M 3W2  
Canada  
Phone : +1 408-400-0680

#### India

#41, 2nd Main Road  
Industrial Area  
Yelahanka New Town  
Bengaluru, Karnataka  
India 560 064  
Phone : +91 80 6569 5999

#### United Kingdom

Nebula  
17 Lytham, Amington,  
Tamworth,  
Staffs, B77 4QA  
United Kingdom  
Phone : +01 827 702 774