



# Software Vertica Specialist Partners 2014

## Silver Vertica Big Data Solution Specialist

The growing volume, variety and velocity of information present challenges and opportunities for organizations. According to a recent analyst report, by 2015, Big Data demand will reach 4.4 million jobs globally but only one-third of those jobs will be filled. IT professionals must acquire the skills needed to connect, analyze and manage any type of information, in any location, using any interface, to help organizations fully realize the potential of Big Data.

It can be difficult to select a business partner to help you manage and control your enterprise's big data concerns. The HP PartnerOne Specialist designation is just one more way HP is simplifying client choice. With HP Specialist partners, you get leading-edge skills and specialized knowledge delivered by a team of experts who are **highly recommended by HP** and get IT right the first time.

- The Silver Vertica Specialist designation is for partners who have begun the journey toward competency in HP Software Vertica Big Data solutions. These partners can help customers analyze and manage any type of information, in any location, using any interface, to help organizations fully realize the potential of Big Data.

Our partners help customers improve business strategy alignment, project execution, operational excellence, financial performance, and IT value.

Specialist partners are recommended by HP.