IBM®

Break Free
From High Database Costs

Break Free with IBM Data Management

IBM Announces DB2 Release 9.7!

- IBM Database Software Improves Operational Efficiency and Cuts Storage Costs by Up to 75%
- Read about the value that our Customers and Business Partners attain when they make the move to DB2

DB2 can help you lower your IT costs

- DB2 automates many tasks, freeing database administrators from some of the administration tasks that are required with other databases.
- DB2 storage compression means that you need less storage hardware for your data and can help reduce power consumption needs.
- IBM offers an integrated set of data management solutions that make it easy for analysts, architects, developers, and administrators to collaborate when working with data.
- DB2 has industry-leading performance across multiple workloads. This may mean that you need less powerful servers to run your database, which can help you save on database software license, support, and maintenance costs.

Move to DB2 today and enjoy these benefits, together with DB2's strong tradition of reliability, resiliency, and availability.

What people are saying

"DB2 9.7 is fantastically stable. Our uptime on DB2 9.5 was already very, very close to 100 percent so it's difficult to improve upon that. But the stability of the product is really outstanding. We have a lot of our business logic in stored procedures. One of the things we always want to do is to improve developer productivity and efficiency. We see a lot of new features in DB2 that we think can help developer productivity and reduce the amount of code significantly.
-John Enevoldson, Developer for Pulsen, one of Sweden's largest IT companies

"The combination of IBM DB2 and VMware vSphere 4 allows our customers to optimize cost, availability and performance levels for their critical business services. Even the most demanding applications can run smoothly on this powerful combination.
- Parag Patel, VP, ISV and Storage Ecosystem Alliances for VMware

"As a DB2 early access program participant, Estuate has had the opportunity to work with the latest DB2 technology in development. The world-class functionality in the latest DB2 release enables unprecedented interoperability with applications written for other databases, and we are pleased to be an IBM DB2 migration partner. These migration features, along with the improved capabilities of pureXML and Deep Compression, provide very tangible benefits to our clients that are vital in today's economy."
-Marc Hebert, Chief Operating Officer, Estuate

"UCLA Medical Center has been leveraging DB2 XML to keep more unstructured patient records online and provide more comprehensive health care. The hospital is experiencing the compression benefit reducing the amount of storage space for patient's medical records in XML by 50% today. In addition to the UCLA enterprise-wide medical record repository, there are three clinical applications currently under development and being re-architected to implement the DB2 9.7 scalable XML features at the core as a result of extensive collaboration with the IBM development team. The enhancements will allow ULCA to generate business intelligence using XML data to help meet patient care needs."
-Charles M. Wang, Ph.D., Director, Architecture, Application Development & Support, UCLA Health System - MCCS