

Country Financial improves application performance by 30%

Country Financial is a group of US insurance and financial services companies with customers in 39 states. The group of companies offers a range of insurance and financial products and services, including auto, home, life, and commercial insurance, and retirement planning, investment management and trust services.



1. Business Challenge



The client was looking for a scalable solution that could fix their data management and application performance glitches.



Ineffective data growth management was degrading application performance



Their operational expenses were increasing with the size of database



Their key applications – Seibel Financial, Seibel Claims and other custom applications were underperforming



Compliance and governance concerns were a major issue since data growth was extreme

2. Estate Solution

Estuate delivered an end-to-end solution best fitting for Country Financial's complex demands.

- **Archived historical** data in Seibel and other custom applications using IBM Optim Archive solution
- Stored archived information in a **low-cost and safe storage** environment
- **Enabled easy and on-demand access** to archived information for audits or analytics
- Implemented **advanced solutions** like Lean Purge to enhance application performance and reduce processing times

3. Business Impact

With Estuate's customized solutions, Country Financial experienced significant business benefits.



Improvement in
**application
performance
by 30%**



**Reduction in
database size
by 40%**
without affecting
operational
performance



**Cost
effectiveness**
and improved
customer
satisfaction



**Adherence to
compliance**
and data retention
policies

Testimonial

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Application performance is up by 30%, storage costs are down by 40%, and CPU costs are down by almost 75% - Incredible results from Estuate; truly a leading expert in this domain.

- Technology Manager,
Country Financial