

Estuate fixes data growth hitches at GAP Inc.

Headquartered in San Fransisco, California, GAP Inc. is a leading clothing and accessories retailer with a global presence. Gap Inc. products are available in more than 90 countries worldwide through over 3,300 company outlets, 400 franchise stores, and e-commerce sites.

1. Business Challenge

Growing enterprise data was impacting Gap's retail operations adversely with the following key challenges:



Increase in application data was bringing down the performance of Oracle Retail Suite, their retail management software



Poor database administration was making it difficult to store and retain complex data for bigger instances



Rapidly growing data was a cause of concern in the long run in terms of cost involved, compliance and business performance

2. Estate Solution

Estate worked with Gap and offered solutions to manage its data growth efficiently.

- **Offered solutions to archive business data** held with Oracle Retail Suite, and improved application performance
- **Automated data archival** using IBM Infosphere Optim, and introduced features for easy storage and retention of massive data sets
- **Simplified data management** and enabled easy access to archived data, all in compliance with corporate data policies

3. Business Impact



Estuate's data management solutions resolved data growth issues at Gap and improved business performance significantly. The benefits included:



Improvement in Gap's Oracle Retail Suite, leading to smooth archival of retail data



Reduced time and cost involved in data storage with automated archival and retention



Enhanced IT performance with continuous access to historical data and adherence to regulations

Testimonial

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Estuate has proven to one of the leading practitioners of data management solutions. Their expertise in IBM Optim and Oracle Retail, coupled with their relevant business experience, made them the ideal partner, and led to the success of this project.

- Ramesh Nagarajan, Project Manager, GAP Inc.

Talk to our experts



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About Estuate

Estuate is a global Product Engineering and IT Enterprise Services company headquartered in Milpitas, CA, and with offices in Canada, India and the UK. The company specializes in leading edge technology solutions in IoT, AI and Digital Transformation solutions. The focus areas and practices that leverage these technologies are Product Engineering Services, Data & Analytics, Subscription Billing & Revenue Management and Governance, Risk & Compliance.

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