

Super Products streamlines its sales tax management with Estuate

Super Products is a leading manufacturer of high-quality, easy to-operate truck-mounted vacuum equipment for municipal, utility, industrial and contractor use since 1972. The company has also earned a reputation of being an industry innovator in offering equipment with unique time and cost-saving features of its products.

1. Business Challenge

Super Products was facing several challenges while calculating and tracking their sales taxes with its traditional application.



Their sales tax procedures were time consuming and involved a lot of manual labor



Their sales tax calculation processes were error prone and lacked critical capabilities



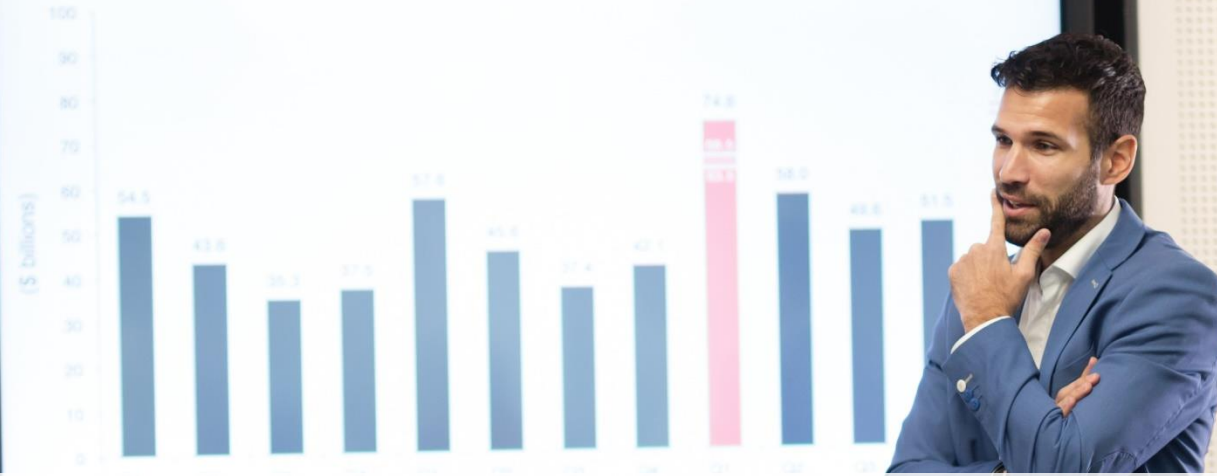
They needed to upgrade to keep up with tax compliance regulations

2. Estate Solution

Estate automated sales tax management at Super Products to meet their complex business needs.

- Implemented Avalara's Avatax **sales management solution** to automate calculation and tracking of sales tax
- **Integrated the automation** with their existing JD Edwards application for ease in sales tax management
- Enabled **real-time monitoring** of financial data for enhanced decision making

3. Business Impact

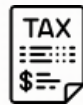


Super Products could not only streamline their sales tax management, but also enjoyed other tangible benefits.



Reduced the overall time and cost spent

on sales tax management



Enhanced accuracy

in calculation of sales tax fixing errors and gaps in the procedure



Achieved 30% improvement

in organizational efficiency with automation and integration



Improved visibility

of financial information and compliance with sales tax regulations

Testimonial

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Estuate understood our key pressure points and delivered the best possible solution. They ensured that our sales tax management was optimized without affecting our day-to-day activities.

- Finance Manager, Super Products

Talk to our experts



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About Estuate

Estuate is a global Product Engineering and IT Enterprise Services company headquartered in Milpitas, CA, and with offices in Canada, India and the UK. The company specializes in leading edge technology solutions in IoT, AI and Digital Transformation solutions. The focus areas and practices that leverage these technologies are Product Engineering Services, Data & Analytics, Subscription Billing & Revenue Management and Governance, Risk & Compliance.

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