








Wisetail boosts operational efficiency with Estuate

Wisetail is an Intertek-owned company in the space of Learning Management System (LMS) and Learning Experience Platform (LXP). Its software solutions help companies deliver brand promises not only to their own people but also to the world. The organization views learning as the path to a stronger culture, a greater brand, and vital to building communities of employees, customers, and partners. Wisetail is headquartered in Bozeman, MT.

1. Business Challenge

Wisetail was facing operational roadblocks leading to sub-optimal outcomes in some of their functional areas. To enhance performance, they wanted:

-  Minimum manual intervention for recurring tasks, across all servers
-  Well-functioning servers without permission glitches
-  Reduced execution time and revamped webpages
-  Smooth DB migration without any breaks
-  Creation of client-specific DB data
-  Seamless implementation of new LMS languages
-  Product bug fixes that are non-reproducible on the local environment

2. Estuate Solution

Estuate engaged best-in-class technology solutions both at Wisetail back- and front-ends to emerge at an optimized version of the platform.

- **Automated recurring tasks** across different servers
- **Fixed permission issues** for the erroneous servers
- **Optimized webpages** for faster loading
- **Fixed DB data** broken during migration and re-migrated the same
- **Created DB data** for individual clients along with backup
- Implemented, quality-tested, and made **15+ new LMS languages** ready for release
- **Fixed product bugs** using API for the particular clients

3. Business Impact

Wisetail reached excellent outcomes by plugging in Estuate's expert technology solutions.



Achieved smooth-functioning, error-free servers



Revved up the website with robust loading speed



Migrated all DB data successfully



Gained a time-efficient mechanism for product bug fixing



Won client appreciations that augmented team spirit and productivity



Internationalizing language implementation seamlessly

Talk to our experts



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About Estuate

Estuate is an ISO certified, global Product Engineering and IT Enterprise Services company headquartered in Milpitas, California, and with offices in Canada, India, and the UK. The company specializes in leading-edge technology solutions such as Digital Transformation Solutions, Product Engineering Services, Data & Analytics, Subscription Billing, Revenue Management & Governance, and Risk & Compliance.

