

Hertz Corporation retires legacy applications successfully

The Hertz Corporation is a subsidiary of the Hertz Global Holdings and is the largest car rental company in America. The company has operations in 150 countries worldwide. It has over 9700 successful franchisees in North America, Europe, Latin America, Africa, Asia, Australia, The Caribbean, the Middle East, and New Zealand.

1. Business Challenge

Hertz Corporation had inherited multiple legacy applications from the businesses they acquired. They needed to:



Retire redundant legacy applications which held up old and inactive business data



Retain legacy data for audit and corporate governance requirements



Comply with data retention policies and stringent privacy regulations

2. Estuate Solution

Estuate designed a solution that enabled easy retirement of legacy systems and improved application performance at Hertz.

- Relocated inactive legacy application data to a secure and low- cost storage database
- Retired 21 legacy applications and archived business-critical data using IBM Optim data archival solution
- Allowed access to historical data in a read-only format while supporting data visualization through standard reporting tools

3. Business Impact



Hertz could not just retire legacy applications, but also experienced significant performance benefits. The Benefits Included:



Optimized application performance by controlling ongoing and historical data growth



Alignment of legacy application data with Hertz' new platform through a comprehensive integration plan



Reduced costs of software licensing, and hardware maintenance with 21 retired applications



Maximum compliance with data retention and archival regulations and corporate data management policies

Talk to our experts



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About Estuate

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