



Leading Semiconductor Manufacturer Modernizes Enterprise Reporting

A leading semiconductor manufacturer modernized its enterprise analytics environment by migrating reporting from Oracle Sales Cloud to Salesforce. Estuate improved data quality, reporting accuracy, and governance while ensuring uninterrupted access to business-critical insights.

1. Business Challenge

The client needed to modernize enterprise reporting while ensuring reporting continuity and accuracy. They wanted to:

-  Migrate enterprise reporting from Oracle Sales Cloud to Salesforce while preserving historical data and reporting continuity.
-  Reconcile differences between Oracle and Salesforce data models while updating complex analytics schemas and transformation logic.
-  Maintain accurate and secure reporting across sales, forecasting, finance, and operations throughout the transition.

2. Estuate Solution

Estuate modernized the client's analytics platform while enabling a seamless transition to Salesforce and maintaining business continuity.

- Migrated and remapped enterprise analytics schemas to Salesforce
- Updated transformation logic, materialized views, and historical snapshots
- Standardized data mappings and implemented Row-Level Security (RLS)
- Performed data reconciliation and validated reporting accuracy before rollout



3. Business Impact

Estuate improved reporting accuracy and governance while reducing manual effort and ensuring a seamless analytics transition.



Achieved **30% improvement in data quality** and reporting consistency.



Reduced manual validation and troubleshooting effort by **40%**.



Improved issue resolution speed by **35%** through proactive data validation.



Supported **100+ business users** and validated **40+ enterprise dashboards** with zero reporting disruption.

Talk to our experts



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About Estuate

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